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Maire Sinha is the lead analyst with the General Social Survey program at Statistics Canada. The General Social Survey, which was established in 1985, is viewed as a key foundational social survey within Canada's national statistical system, providing nationally representative data on a variety of key topics such as victimization, family, social networks, caregiving and time use.

Maire oversees the analytical unit of the program and actively participates in the consultation and development of each of the surveys within the program. Prior to joining the General Social Survey, Maire was responsible for the justice-related analysis of data from population and administrative surveys, and research and development projects to fill data gaps in criminal justice information. Notably, she oversaw the development and dissemination of a violence against women indicators project, and led the analysis of the annual family violence publication.

Maire is also the gender focal point at Statistics Canada, supporting the mainstreaming of gender-based analysis in the department.

Maire holds a Bachelor of Social Science degree in Sociology and Criminology, and a Master's degree in Criminology.