

What is Governance?

And How Do We Measure It?

Begin with Etymology

- Steering
- Control
- Same as Government, Cybernetics
- Basic Question then is the Capacity to Control Society and Economy
- Maybe a Prior Question is do we Want to?

Definitions, Etc.

- “Capacity to Control”
- Capacity, or actual control?
- How to Convert Potential into Actual
- What Can Do that?

Rothstein's Three Worlds

- 1. Policy World of Governance
- 2. Democratic World of Governance
- 3. Normative World of Governance
- Separate but Related

Governance and Government

- State-Centric vs. More Interactive Forms of Governing
- Much of the Contemporary Academic Discussion Centers on This
- Reflects Transformation of Modern States

Government

- Usual Assumption
- Legal Authority
- But Also a Straw Person
- Always Been a Role for Non-governmental Actors

Important to Note that Government, “The State” has been Changing

- From Controlling State to Enabling State
- From Hard Law to Soft Law
- Decentralization
- Increasing Delegation

Within

Without

“Governance Without Government”

- The Critique of the Traditional Model
- To Some Extent Also a Straw Person
- Assumption that Governments are Incapable
- Assumption that Social Actors are more capable

G without G, II

- Intellectual Roots

Luhmann

Autopoiesis

- Practical Roots

Colonial Corporations

Corporatism

Corporate Pluralism

Interactive Governance

- G without G, Light
- Assumption that the State works with others
- Real Question Then is How, to What Extent, and with What Effect

Modes of Interaction

- Networks
- Partnerships
- Advisory Bodies
- Any Number of Others

Generic Term

- Same Root as Govern, etc.
- Etymology, comes from steering
- How do we provide that steering?
- Functionalist theory

Logic 2

- Functionalist Approach Asks Basic Question of Necessity—What do We Need to Do?
- Then is Agnostic and Empirical About the Answers of Who Does It
- We are Trying to Fill in the “Black Box”

Components of Governance

The Functions

- Goal Setting
- Decision-Making/Formulation
- Resource Attachment
- Implementation
- Evaluation and Feedback

Adjectives

- Good
- Democratic
- Multi-level
- Global
- Others

Questions of Measurement

- “Real” versus Perceptions
- Process vs. Performance
- Output, Outcome, Impact
- Paradox of Measurement