



INEGI: Crime Analytics with SAS

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Enhancing the gut feeling...

Use predictive analytics and forecasting to make well informed and timely decisions

Multitudes of data: Big Data

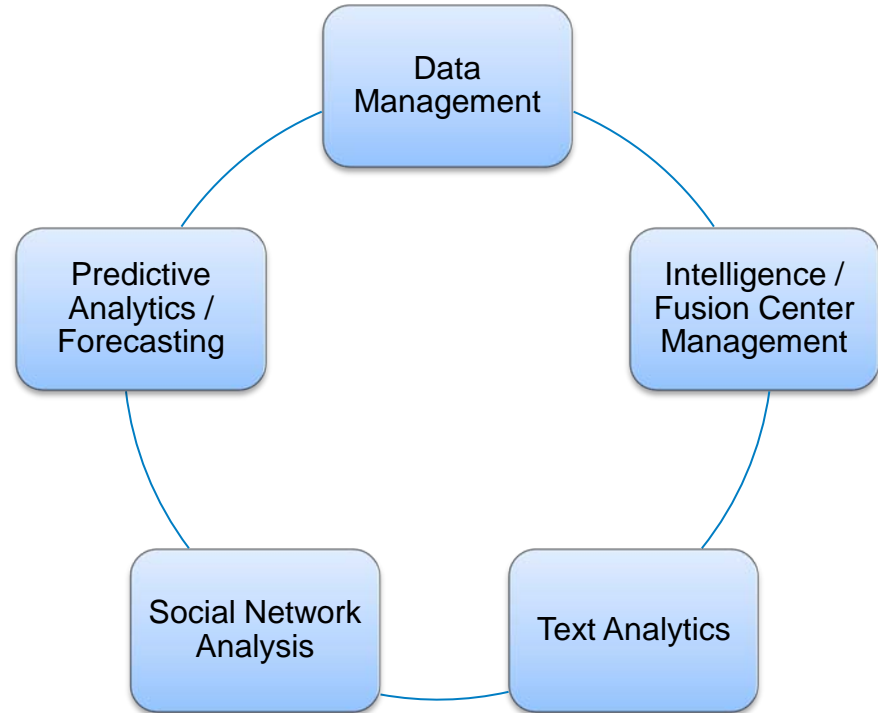
- Computer aided dispatch
- Records management systems
- Investigatory case files
- Field interview cards
- E-citation
- Gang files
- Social media
- Vehicle information
- Mapping information
- Intelligence
- Probation / parole reports
 - » Conditions of release
- Unstructured and structured data
- Others?

Policing in the Era of Big Data

- Addressing specific problems facing today's law enforcement entities via maximizing available information
 - Accessing near real-time data
 - Integrating and validating disparate, relevant data sources
 - Analyzing unstructured data to add context to structured data
 - Providing illustrative snapshots to decision-makers on unearthed policy/operational issues
 - Forecasting probability of occurrence based on coalesced data and other variable drivers

What can analytics do for me?

- Maximize operational insight from existing data sources
- Enhance today's investigative capabilities while demonstrating tomorrow's prevention value



What can analytics do for me?

- Automating the process of mining information to provide operational insight and identify previously unidentifiable trends or unearth vital information in near-real time
- Explore and analyze data to uncover unknown patterns and insights that support data-driven decision making.
 - Example -- forecast crime and disorder to maximize strategic resource allocations based on variables such as day, time, time of year, weather, road conditions, etc.

Text Analytics - Maximize Unstructured Data

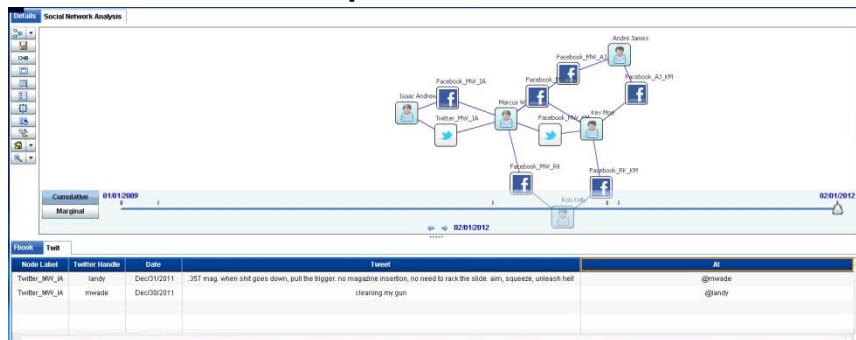
2ND LEVEL PRKNG GARAGE PULLED 413 ON SEC TL3 Original Location : BILLS GAMBLING HALL
B/C 0434 28/BMA/MID LATE 20S 6'3 POSS 408 UNK 446 ARMD W/BLK HANDGUN SUBJ NOW
LEAVING PRKING LEVEL TWRDS VALET WHI CHEV SUBURBBAN 6HUW684/ CA 0435HRS 28/IS IN
VALET STIL LL NEG INJS/SEC IS STBY IN 2ND LEVEL/FOL'G VEH THR U VIDEO 0435HRS 28/VEH
IS OCCD 4XS UNK IF REST ARE ARMED//ONLY #1 SHOWED 413 0436HRS 6DP81// C/RED 0436
28/PR ADVNG METRO OFCRS HAVE VEH PULLED OVER ALSO PULLING OVER WHI CADI SEDAN
UNK PLTS 0437HRS 6DP82//

Concept and Entity Extraction

- » *PUBLIC PLACE = Parking Garage*
- » *WEAPONS = 413 "Person with a Gun"*
- » *CAR-TYPE: Suburban, WHI CADI SEDAN*
- » *LICENSE PLATE: 6HUW684*

Social Network Analysis

- Used to turn complex groups of linkages into networks worthy of an investigative focus, identifying not only the networks themselves but scoring the networks to assess risk.
- Example -- analyze the relationships and activities across a network dimension such as a criminal enterprise.



Criminal Justice Law Enforcement Automated Data Services (CJLEADS)

- Comprehensive view of an offender.
- Single web-based application easily accessible by law enforcement, magistrates, prosecutors, judges and other criminal justice professionals.
- “Offender watch” capability to alert when an offender/citizen has a change in status in the criminal justice community.



MARCUS DANIEL WADE

OFA VIO CC

SSN: XXX-XX-1111 FBI ID: 999999999 SID: NC12345678 Age: 40 DL: NC-88888888 DOC ID: 0000000

- Summary
- Timeline
- History
- Outstanding
- Prison
- Juvenile
- DV
- ComCorr
- SOFD
- ICE
- Gangs
- Marks

MARCUS DANIEL WADE

OFA VIO CC

Address: 520 Main street , Cary , NC 27555

Birth date: 01/01/1969

Age: 40

Race: WHITE

Gender: MALE

Height: 73

Weight: 180

Eyes: BLACK

FBI ID: 999999999

SID: NC12345678

SSN: XXX-XX-1111

DL: NC-88888888

Concealed: Data Not Available

Hair: BROWN

DOC ID: 0000000



More...

AOC 11/01/2005

Outstanding Processes

- Felony - 0
- Misdemeanor - 0
- Infraction - 0
- Traffic - 0

Criminal history

- Pending - 1
- Disposed - 15

DV: Domestic violence

- Offenses - 1

Prison

- Current - No
- Previous - No
- Escaped - No

Community Corrections

- Current - Probation
- Previous - No
- Absconded - No

Marks/Scars

No

Gang affiliations

No

NC Sex Offender Registry

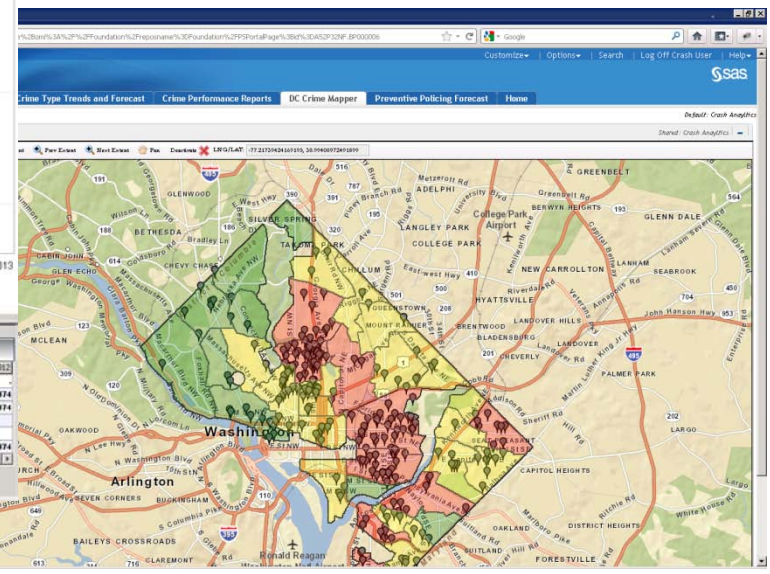
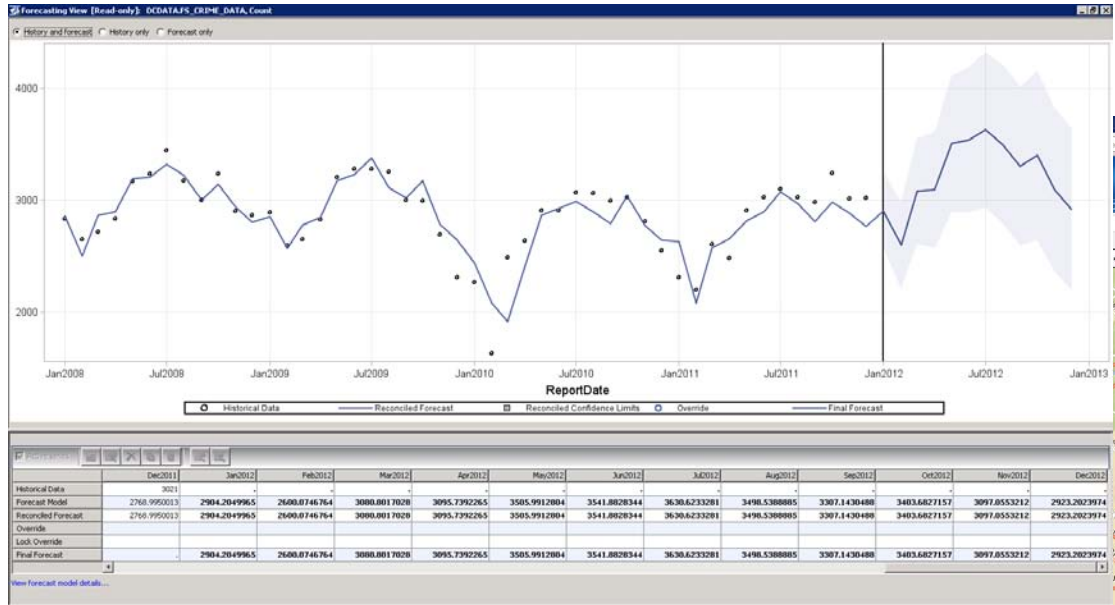
Link to NC sex offender data

Offender Timeline

Click to view

CRIME ANALYTICS

Forecast Crime Models



Crime Mapping Demonstration

Questions and Answers



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